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# Press Release

## First Gem and Mineral Industry Business Software Launched: Mineral Manager

Masterpiece Solutions releases the first business software and web site solution specifically designed to meet the needs of the Gem and Mineral Industry

Parker, CO, April 15, 2013: Masterpiece Solutions is proud to announce the release of [Mineral Manager](#). Now the Gem and Mineral Industry has a suite of tools designed to run every aspect of business operations. Mineral Manager is revolutionary because it is the first and only software solution specifically dedicated to the business needs of the gem and mineral industry. Adding to this advantage, Mineral Manager is accessed through the convenience of a web browser from any computer connected to the Internet. Mineral Manager includes every business software and web site feature that gem and mineral business owners need to succeed:

- Mac and PC compatible
- Inventory Management
- Contact Management
- Point of Sales and Client Invoicing
- Mobile Credit Card Payment Processing
- Consignment Payment Processing and Reporting
- Email Marketing and Statistics
- Industry Best Websites and Templates
- Integrated Business Web Site Publishing
- Quickbooks Accounting Software Synchronization
- Customizable Detailed Financial and Contact Reporting

Mineral Manager is hosted in the Amazon Cloud (EC2), the most expansive and secure computer hosting service in the world. This service is fully redundant and carries a 99.9% uptime guarantee. Clients can also download their entire inventory and contact data at will so that they can always be assured that their valuable information is available to them.

Masterpiece Solutions has also committed to making Mineral Manager the best value in the industry. There is a simple setup fee that includes support for importing the inventory and contact data a client may already possess into the system. It also includes the initial training and technical support to get all staff members fully functional with Mineral Manager. Then a single monthly service fee applies. There are packages for Collectors, and Retail or Online Business Operations. [See pricing options here](#). The monthly subscriptions include unlimited user licenses, unlimited numbers of computers and unlimited training and technical support from the Masterpiece Client Services Team.

As the first software program designed specifically for the gem and mineral industry, there is a high degree of excitement for Mineral Manager. Says Jason Stephenson of [Pala International](#), "We believe that Mineral Manager holds the keys to operating a successful gem or mineral business in today's IT environment. We're excited that this software integrates all aspects of our business: contacts, marketing, inventory, billing, and our website presence."

One of the most important features of Mineral Manager is that it will update a client web site (any web site) with exactly what is entered into the software – in real-time. Through a simple web interface, all of the business inventory and company data will be automatically [published to the client web site](#). This will virtually eliminate all costs and delays associated with keeping a website updated with exactly what the business has available to sell. There are [hundreds of beautiful business web site templates](#) available to choose from. Masterpiece Solutions can also help clients design and build a new web site from scratch. If a client has a [web site they wish to keep](#), it can be made fully automatic within a few business days. All web sites can be updated with shopping carts for ecommerce and optimized for search engines. [Web site pricing options are here](#).

Masterpiece Solutions' president, Kevin Warr, spearheaded the effort to develop this cutting-edge technology and explained, "We have been serving the art gallery industry for nearly 18 years. In the last 5 years we have received tremendous encouragement from gem and mineral business owners to leverage this experience toward the development of a solution specific to their needs. So, we developed Mineral Manager and loaded it with all the features gem and mineral businesses have been demanding. We are really proud of Mineral Manager. We can't wait to get to work with new clients while we continue to make Mineral Manager the best solution to meet their needs."

Over 1200 art galleries and consignment businesses have chosen Masterpiece Manager Software and web site solutions through the years. Masterpiece Solutions was the first company to deliver a comprehensive management and marketing software for art galleries, artists, antique dealers, collectors, craft and consignment stores, and museum gift shops. Since 1995, the company has continuously invested in industry leading features to ensure their program is the finest and most powerful business software solution available.

Founded in 1994 by Art Gallery owners, Masterpiece Solutions has grown to be the trusted authority on art gallery software products and services. Thousands of art gallery, antique, craft, and gift stores' owners and retail staff rely on Masterpiece Solutions' unparalleled art management software and support services to help them effectively manage their businesses for greater operational efficiency, return on investment and peace of mind. More information about Masterpiece Solutions can be found at <http://www.masterpiecemanager.com>

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